PRIVACY POLICY

Effective Date: November 1, 2026

Ariel Marketing & Communications Limited ("**ArielMC**", "**we**", "**us**", or "**our**") operates the main website located at arielmc.com and the product catalog platform located at arielmc.com (collectively, the "Services"). We are committed to protecting your privacy and handling your business and personal data with transparency and integrity.

1. Information We Collect

We collect information that you voluntarily provide to us and information collected automatically when you access the Services.

- **Voluntary Information:** This includes your name, corporate email address, business telephone number, company name, physical business address, job title, and specific product or sourcing inquiry details when you submit forms, request quotes, or contact us via info@arielmc.com.
- **Automated Information:** This includes IP addresses, browser types, device identifiers, operating systems, referring URLs, and engagement patterns on our catalog, gathered via standard server logs, analytical tools, and cookies.

2. How We Use Your Information

We process your data strictly to fulfill our business operations, including:

- Responding to trade, sourcing, and catalog inquiries.
- Managing and routing your product quote requests.
- Sending business updates, promotional materials, or digital marketing communications (subject to your explicit consent).
- Optimizing website performance, security, and catalog interface layout.
- Complying with statutory business regulations and legal procedures.

3. Data Protection and International Compliance

ArielMC is a globally engaged entity based in Dhaka, Bangladesh. We process data using reasonable technical and organizational security controls designed to shield your records against unauthorized access, loss, or alteration. Where our data handling involves international

transactions, we align our processing steps with global frameworks such as the General Data Protection Regulation (GDPR) and the CAN-SPAM Act where applicable.

4. Third-Party Sharing Protocols

We do not sell, rent, trade, or lease your personal or corporate subscriber data to third-party brokers. Data is shared only with trusted technical processors (such as web hosting providers, analytics services, and CRM platforms) operating under strict confidentiality mandates, or when legally compelled by regulatory bodies.

5. Your Data Rights and Opt-Out Choice

You maintain the right to access, rectify, or request the permanent deletion of the personal profiles we store. If you are enrolled in our automated outreach lists, you may revoke your consent at any moment by clicking the "Unsubscribe" mechanism located at the base of every marketing communication, or by submitting a written directive to info@arielmc.com.

TERMS OF SERVICE

Effective Date: November 1, 2026

These Terms of Service ("Terms") dictate your access to and legal use of the product catalog platform hosted at arielmc.com (the "Catalog"). By browsing or requesting quotes through the Catalog, you explicitly agree to follow these Terms.

1. Intended Audience and Account Rules

The Catalog functions exclusively as a Business-to-Business (B2B) trade platform. It is not intended for retail consumers.

- You affirm that any details you submit through the Catalog are precise, authentic, and accurately represent your legal business entity.
- We reserve the individual right to restrict platform access, dissolve account integrations, or decline trade quotes without prior notification if deceptive behaviors or false representations are identified.

2. Intellectual Property Rights

All visual elements, text structures, digital catalogs, data configurations, source files, proprietary software, and corporate logos displayed on the Catalog are the exclusive intellectual property of Ariel Marketing & Communications Limited or our licensed manufacturing partners. You are granted a restrictive, non-transferable, revocable license to access the Catalog to explore sourcing relationships. You may not scrape, replicate, download, or re-engineer any section of our catalog infrastructure for external commercial gain without signed corporate authorization.

3. Product Catalog Accuracy Disclaimer

ArielMC continually revises the structural data on the Catalog. However, manufacturing specifications, raw material compositions, lead timelines, shipping metrics, and production capacities change dynamically.

- All catalog details are offered on an "As-Is" and "As-Available" foundation without explicit warranties.
- A listing inside the Catalog does not constitute an immutable, legally binding sales offer. Formal procurement terms, pricing structures, and shipping schedules are established solely through executed corporate supply agreements.

4. Prohibited Uses of the Platform

When using the Catalog, you are strictly prohibited from:

- Submitting fraudulent inquiry tickets or spoofing email identities.
- Injecting scrapers, malware, crawlers, or automated scripts designed to harvest our database or stress the server setup.
- Using catalog content to construct competitive data models or independent sourcing networks.

5. Limitation of Liability and Governing Law

ArielMC, along with its directors, staff, and production partners, will not be held responsible for indirect, secondary, or consequential losses stemming from your utilization of, or inability to access, the Catalog. These Terms are dictated by and structured according to the laws of Bangladesh. Any legal disputes arising from platform usage will be managed within the jurisdiction of the competent courts of Dhaka, Bangladesh.